ROYAL AIR FORCE MILDENHALL
FORCE SUPPORT SQUADRON

Commercial Sponsorship

Acting Coordinator:
Kimberly Porath-Oxley, Marketing Director,
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Unit 4702, Bldg. 450
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What is U.S. Air Force *Commercial Sponsorship*?

Commercial Sponsorship gives commercial enterprises the chance to interact directly with potential customers on base, through participation in special events. A simple contract outlines the responsibilities of the sponsor and RAF Mildenhall. In exchange for cash or in-kind donations from the commercial enterprise, the 100th Force Support Squadron reciprocates by providing brand recognition through various publicity media.

Many Ways You Can Sponsor a Special Event:

- **Direct financial support**
  - Cash to help offset event costs or to enhance event for attendees.
- **Product and promotional items**
  - Set up a display and give away samples and informational materials.
- **Uniforms, sports apparel**
  - You may include your logo as recognition for your sponsorship.
- **Prizes**
  - Donate or pay for special event prizes or giveaways.
- **Equipment or services**
  - Provide equipment for an event, such as a stage, sound and light equipment, or services to make the event more successful - such as DJ services.
- **You Build It!**
  - Have an idea? Let us know and we can build a package just for you!

The 100th Force Support Squadron conducts a wide variety of morale-building and entertainment programs/events to meet the multi-faceted needs and interests of the RAF Mildenhall community. Commercial Sponsorship provides an exceptional opportunity for your company to gain exposure and connect with the active duty population while helping to support our Airmen and their families at RAF Mildenhall.

Invest with RAF Mildenhall TODAY!

Your investment in the 100th Force Support Squadron is a vital part of our future and we invite you to become an active partner.

For the latest information on upcoming events, dates, demographics, sponsorship needs and more, please contact the Commercial Sponsorship Coordinator listed at the top of the page. You may also request to receive sponsorship opportunity notifications through our sponsor email distribution. All it takes is an email request to us and you're on the list


Community Events


Touring Shows


Club Events


On-stage Events

Jan 2026

Advertising & Commercial Sponsorship Opportunities


The tail boom of an 100th Air Refueling Wing KC-135 aircraft (foreground) aligns with a C-17 cargo plane in preparation for a refueling mission somewhere over Europe.

RAF Mildenhall

US AIR FORCES, EUROPE

AN OVERVIEW

Historic RAF Mildenhall has played host to a fascinating collection of aircraft since its founding in 1934.


The purpose-built de Havilland DH88 Comet racer won the RAF Mildenhall to Melbourne, Australia 'Great Air Race' in 1934.

From the elegant, twin-engine propeller-powered bright red *Comet* that won the 1934 "Great Race", to the world's fastest jet of all time, the *Blackbird* of the 1970's, to the vertical take-off and landing *Osprey* of today's U.S. Air Force, RAF Mildenhall has always been a plane-watchers' paradise.

RAF Mildenhall is also a home away from home to all the men and women who service and fly a multitude of aircraft, plus the thousands of personnel who support those who work directly with the aircraft.

Situated in Suffolk, RAF Mildenhall is ideally placed to serve many more thousands of U.S. personnel who regularly travel to the air base from all over East Anglia to take advantage of the excellent on-base shopping outlets, restaurants and recreational facilities.

RAF Mildenhall also serves as a regional entertainment capital for Airmen and their families who regularly enjoy Rock and Country concerts, kids' shows and celebrity 'meet and greet' tours.


The Mach 3+ Lockheed SR-71 "Blackbird" reconnaissance aircraft remains the fastest air-breathing, manned aircraft of all time. The SR-71 retired from Air Force active service in 1998.

What does this mean for commercial enterprises? RAF Mildenhall is the ideal location to connect with visiting forces customers, enhance brand familiarity, distribute samples and collect customer contact details.

Please read on for more details...

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Print Advertising Rates

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Get Up & GO! Events print magazine

With a circulation of 1,500 copies every month, the free, glossy ***Get Up & GO!*** A5 sized events magazine is the voice of the 100th Force Support Squadron and essential reading for all RAF Mildenhall personnel and their families. Each issue contains 40 pages of special events, activities, classes, articles, features, profiles, menus, excursions, tours and concerts. The ***Get Up & GO!*** is distributed to high foot-traffic areas, waiting rooms, restaurants, every lodging (base hotel) room and lobbies all around RAF Mildenhall. We estimate that each copy of the magazine is seen by at least three more people, equaling an exposure rate of 6,000 views per month. In short, the ***Get Up & GO!*** magazine is the overwhelmingly favorite go-to source for what's happening on base for thousands of consumers.

Deadlines: We normally lay out each magazine two months in advance of the publication date. Please contact the Account Executive (above) for specific advert submission and publication deadlines.

We're pleased to share our advertisement rates below, which we believe represent excellent value for money.

Advertisement sizes - A5 booklet format	12 issues (per issue)	6 issues (per issue)	3 issues (per issue)	1 issue	Design fee [3]
Full page (210mm X 148mm)[1] Portrait only	£160	£180	£200	£220	£50
Half page (105mm X 148mm)[1] Landscape only	£110	£120	£130	£140	£50
Banner (30mm X 148mm)[1] Bottom of pg. only	£65	£70	£75	£85	£55
1/4th page (74mm X 105mm)[1] Portrait only	£65	£70	£75	£85	£50
Assured inside front cover[2] (For portrait, full page adverts)	£300	£340	£355	£375	£50
Assured inside front cover[2] (For 1/2 page adverts)	£135	£140	£155	£175	£50
Assured outside back cover[2] (For portrait, full page adverts only)	£340	£380	£395	£400	£50

[1] **Page location** of an advert (when not purchasing assured locations) is at the discretion of the 100th FSS Marketing Dept.

[2] **Assured inside front cover** depends on availability. Assured placements fill quickly. Please reserve early to avoid disappointment.

[3] **Design fee** does not apply if advertiser provides own 'camera-ready' art. Art created by the 100th FSS Marketing Dept. incurs a design fee depending on the size of the advertisement. Fee includes one draft plus one revision

Additional notes: 'Full bleed' is available for full page advertisements. Please factor in 3mm for full bleed. Commercial advertisements and 'teasers' are *not permitted* on the front cover in accordance with US Air Force regulations. In the rare event that the 100 Force Support Squadron Marketing Dept. cannot honor an advertisement commitment due to mission requirements or circumstances beyond our control, every attempt will be made to provide an acceptable alternate date and/or location within the magazine.

Look for a full version the *Get Up & GO!* magazine online here: http://www.100fss.com

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Digital Advertising Rates

Account Executive: Hugh Canavan 100th FSS / FSK
Unit 4702, Bldg. 450
RAF Mildenhall, Suffolk IP28 8NF
hugh.canavan.gb@us.af.mil
Phone: 01638 542949



LCD High Definition Digital Displays

RAF Mildenhall offers advertising space on superb, floor-standing Digital Displays. The 54.5" (diagonal measure), wide-angle screens are real attention-getters. **We offer many high foot-traffic locations for 'static' (non-animated, non-video) adverts. Advertising rates are for five locations, of the client's choice, to support "targeted" marketing to specific demographics. Additional locations may be purchased for an added fee.**

- **Airman & Family Readiness Centre**
- **Bob Hope Community Centre / Coffee Shop**
- **Galaxy Club lobby**
- **Gateway Dining Facility**
- **Gateway Lodging lobby (24/7 hrs)**
- **Hardstand Fitness Centre lobby**
- **Military Personnel Flight lobby**
- **Bowling Center**
- **Northside Fitness Centre (24/7 hrs)**

Standard Rates - all available screens unless noted otherwise	Cost
One Week	£75
Two Weeks	£140
One Month	£250
Three months	£600
Six Months	£1,000
One year (12 months)	£1,800
QUBICA SCREENS at Square D Lanes Bowling Alley	£100 per per month £1200 per year (12 months)
Optional design fee: Let us design your advert for you. (1 draft plus 1 revision)	£50/flat rate (plus 1 revision)
Slide update fee: For content changed after start of 3, 6, or 12 month contracts	£15

Graphic designers please note: We require your art in high quality jpg format at 150 dpi. Dimensions: 1,920 pixels tall by 1,080 pixels wide (or about 120.65cm tall by 68.58cm wide). The latency period (time on screen) is about 10 to 15 seconds per 'slide'. Sound, video and animation capabilities not available at this time. Your Digital Display slide will be shown in rotation with approximately 10 RAF Mildenhall special event slides. **Address:** Please send us your advert (along with notes) as an email attachment to: **100fss.marketing@us.af.mil**

Website advertisements

Place your ad on our 100th Force Support Squadron website homepage and *link to your own website*. Cost: **£70 per month**. Ad specifications: dimensions 200 X 145 pixels; JPG or PNG formats; 150 dpi; RGB colour. Special conditions apply to website ads.
Navigate to: **http://100fss.com/**